

**Albertsons/Safeway**  
**"\$10,000 Grocery Giveaway" Sweepstakes**  
**2020 Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR TO WIN ALBERTSON/SAFEWAY WESTERN DAYS "WIN GROCERIES FOR A YEAR" SWEEPSTAKES (THE "SWEEPSTAKES"). VOID WHERE PROHIBITED BY LAW.**

1. **SWEEPSTAKES PERIOD:** The \$10,000 Grocery Giveaway (the "Sweepstakes"), begins 12:00 AM (midnight) Mountain Daylight Time ("MDT") on July 1, 2020 and ends 11:59 PM MDT on July 14, 2020 ("Sweepstakes Period").

2. **ELIGIBILITY:** This Sweepstakes is open to legal residents of Colorado, Wyoming, New Mexico, Nebraska and South Dakota who are 18 years of age or older as of July 1, 2020. Directors, officers, and employees (including their immediate families and members of the same household) of Albertson's LLC, Safeway Inc., and their respective parents or affiliates, and their advertising and promotional agencies, including any of their participating retailers, manufacturers, or suppliers are not eligible to participate. The term "immediate family" includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including "in-laws" (whether or not they live in the same household) as well as persons living in the same household.

3. **HERE'S HOW TO ENTER:**

**Just for U® Method:** If not already registered, go to Albertsons.com or Safeway.com (the "Website(s)") or download the Safeway or Albertsons App (the "Mobile App(s)") (available free on the App Store or Android App on Google Play) to register for the just for U® loyalty Program. Then, during the Sweepstakes Period, to enter via one of the Websites or Mobile Apps, Clip the "\$5 Off \$25" Digital Coupon ("Offer") and you will automatically receive one (1) entry into the Sweepstakes. Only one (1) Offer may be redeemed each week of the Sweepstakes Period. To enter via this method, you must have a Just for U account ("Account"). Just for U® accounts are free and subject to these terms and conditions: <https://www1.albertsons.com/ShopStores/justforU.page>. Make sure both your telephone and email address are accurate and up-to-date in your Account. Entrants using the Mobile Apps must have a wireless web-enabled device and may incur data charges from their wireless service provider. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges. Each entrant should check their mobile device's capabilities for specific web-enabled browsing instructions.

**Mail-In Method:** To enter without purchase, hand print your Full Name, E-Mail Address, Street Address, City, State, Zip Code, Birth Date, Daytime Telephone Number and provide your signature (your signature certifies that you are 18 years of age or older and have complied with all of the Official Rules of this Sweepstakes) on a 3" x 5" card and mail to: Albertsons/Safeway Days "Win Groceries For A Year" Sweepstakes c/o Albertsons LLC, 6900 S. Yosemite Street Centennial, CO 80112, Attn: Marketing. Limit one entry per person per week. All mail-in entries must be received by 5:00 p.m. MDT on August 1, 2020.

4. **RANDOM DRAWING(S):** Sponsors will conduct a random drawing on August 10, 2020 from among all eligible entries received. Sponsors will notify potential winners either by telephone or email. Sponsors will make 3 attempts to contact the potential winner via telephone or email within 48 hours from the time the judges complete the drawing. If Sponsors are unable to reach a potential winner by telephone within 48 hours after a potential winner's name is drawn, then that potential winner will be disqualified and an alternate potential prize winner's entry will be drawn from all remaining eligible entries. Limit one prize per family or household. Odds of winning will depend upon the number of eligible entries received.

5. **PRIZE:** One (1) Grand Prize of a year's worth of groceries. Approximate Retail Value ("ARV") of Grand Prize package: \$10,000. Prize will be awarded as 20 five hundred dollar (\$500) Albertsons or

#### Safeway Gift Cards.

6. GENERAL RULES: Void where prohibited by law. A prize winner may not substitute or transfer any prize. A prize winner will be solely responsible for all federal, state and local taxes levied or assessed on the prize or value thereof. All federal, state and local laws and regulations apply. All materials entrants submit become the property of the Sponsors and Sponsors will not return such materials. Any prize/prize notification returned to Sponsors as undeliverable will result in the entrant being disqualified from the Sweepstakes, and Sponsors will select an alternate entrant as the prize winner if time allows. Each Prize winner and his/her guests (or the parent/legal guardian if a guest is a minor) must execute a Release of Liability/ Publicity Release Form as a condition to being awarded a prize. Sponsors reserve the right to substitute a prize of equal or greater value for any prize offered in this Sweepstakes. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or the prize winner consents to the Sponsors' and their agencies' use of the winner's name and likeness and their minor child's/ward's name and likeness (if applicable) for purposes of advertising and trade without further compensation, unless prohibited by law. By entering the Sweepstakes or accepting a prize, the Sweepstakes entrant and/or prize winner agrees to defend, indemnify, and hold harmless Albertson's LLC and Safeway, Inc. and their respective owners, partners, directors, officers, employees and assigns (the "Indemnified Parties"), against any and all claims, liabilities, debts, obligations, costs, fees, expenses, actions and causes of action arising out of or in any way related to the Sweepstakes; these Official Rules; any Sweepstakes entry; the negligence of any of the Sponsors; the acceptance, possession, misuse or use of any prize. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize. Additionally, by entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or prize winner expressly agrees to forever waive, release, discharge, and covenant not to sue the Indemnified Parties with respect to any and all injury, disability, death, and/or loss or damage to person or property arising out of or in any way related to the Sweepstakes; these Official Rules; from entering the Sweepstakes or accepting a prize. Sweepstakes entrant and/or prize winner represents and warrants that he or she owns and/or has the authority to release the Claims stated herein. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges, which will be final in all matters relating to this Sweepstakes. Sponsors reserve the right to prohibit an individual from participating in this Sweepstakes if Sponsors suspect the individual has engaged in fraud or tampering, directly or through others, with respect to this Sweepstakes or any other promotion of Sponsors, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Sponsors are not responsible for late, lost, damaged, incomplete, illegible, postage due, or misdirected mail, incorrect announcements of any kind, or Internet, e-mail, technical, hardware, software, or transmission failures of any kind. Proof that an entrant has submitted an entry will not be deemed proof that Sponsors received such entry. Any use of robotic, automatic, programmed or the like methods of participation will void all such submissions by such methods. Sponsors are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration or promotion of this Sweepstakes.

7. Prize Conditions: Any difference between stated approximate retail value and actual value of prize specified in these Official Rules will not be awarded. Any and all air travel expenses, airport transfers, ground transportation, meals (other than those specified in the prize package), incidentals, gratuities, phone calls, luggage fees, travel insurance and applicable taxes (including, but not limited to all local, state and federal taxes) and any and all other expenses not specifically mentioned herein are the sole responsibility of the prize winner and guests. Prize must be utilized in time period specified in the prize description and is subject to schedule and availability. If the prizewinner is unavailable within the designated dates, the specified prize will be forfeited and may or may not be awarded to an alternate prizewinner at the sole discretion of the Sponsor. Prize is non-refundable/non-transferable. Winner and guests must comply with all applicable laws, and any rules and regulations established by Sponsor and Sponsor's prize partner(s). Exact dates and arrangements are subject to availability. Prize is subject to all prize partner policies. Sponsor shall not be responsible for any cancellations, delays, substitution, hotel room locations, late, lost, damaged or stolen luggage or any act or omissions whatsoever by air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any prize-related services or accommodations. Lost, stolen or damaged tickets, vouchers or certificates will not be replaced or exchanged. Any changes to completed arrangements, once booked, are the sole

responsibility of the winner, and are solely at the winner's expense. If, for any reason, any part of the prize package is canceled or shall become unavailable, postponed or canceled, Sponsor is not responsible for awarding any compensation in lieu thereof and shall have no further responsibility for that portion of the prize. Winner and guest must have all necessary identification and/or travel documents (e.g., a valid U.S. driver's license) required for travel. Winner and travel guests must utilize prize on same itinerary. IF WINNER IS ELIGIBLE, BUT TRAVEL GUEST(S) IS A MINOR IN HIS/HER STATE OF RESIDENCE, THE WINNER MUST BE THE GUEST'S PARENT OR LEGAL GUARDIAN, NO MINOR MAY ACCOMPANY WINNER AS A GUEST IF THE WINNER IS NOT THE MINOR'S PARENT OR LEGAL GUARDIAN. ALL MINORS MUST BE ACCOMPANIED AT ALL TIMES (INCLUDING, BUT NOT LIMITED TO, HOTEL STAY AND ALL PRIZE-RELATED EVENTS) BY MINOR'S PARENT OR LEGAL GUARDIAN. Winner must sign a prize acceptance form, provide the information for their travel guests, an affidavit or verification of eligibility, and a liability/publicity release (where permitted) signed by the winner and all guests, before any booking occurs and in any case no later than the date specified by Sponsor. If required by law, Sweepstakes Administrator will report the total value of the prize to the IRS and furnish winner with a federal Form 1099-MISC. Winners must provide their social security number and, if requested, a completed Form W-9 to Sweepstakes Administrator for tax reporting purposes. Additional prize award details and information to be provided to the prizewinner at the time of notification. If a winner cannot be contacted or is disqualified, the Sponsor reserves the right to determine an alternate winner in its sole discretion. All prizes or prize vouchers must be redeemed as stated in the prize notification or otherwise stated in these Official Rules. Failure to collect or properly claim any prize will result in forfeiture of the prize. If forfeited for any reason, winner will not receive any other prize substitution or compensation, and the prize will remain the property of the Sponsor and will not be awarded, except as provided herein.

8. **PRIVACY:** Sponsors will use the information you provide about yourself only for purposes of administering this Sweepstakes. Sponsors will not share such information with outside parties except to the extent necessary to administer the Sweepstakes. Sponsors will not sell your personal information to any other party. For additional information on our private policy, please visit The privacy policy of Safeway can be found at: <https://www.albertsonscompanies.com/about-us/our-policies/privacy-policy.html>

9. **WINNERS LIST:** For the names of the winners, send a separate, self-addressed, stamped envelope to: Albertsons/Safeway \$10,000 Grocery Giveaway Sweepstakes, ATTN: Winners list, 6900 S. Yosemite Street Centennial, CO 80112. We must receive your request for the names of the winners by September 1, 2020.

**SPONSOR(S):** Safeway Albertsons / Denver Division, 6900 S. Yosemite Street Centennial, CO 80112.

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